IMPACT OF CLUSTER PROMOTION PROGRAMME ON BIVOLTINE SERICULTURE DEVELOPMENT IN CHITTOOR DISTRICT OF ANDHRA PRADESH

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ABSTRACT: It can be concluded that the Cluster Promotion Programme has contributed well for the promotion and sustenance of bivoltine silk production in South India. The programme has supported well for continuation of the benefits obtained in the JICA, a Japanese assisted projects as well as Institute-Village linkage programme (IVLP) in the promotion of bivoltine sericulture.

The adopted farmers have become competent enough to rear bivoltine silkworm races and are able to harvest 65 kg of quality cocoons per 100 dfls against the overall benchmark of 48.74 kg / 100dfls, recording an improvement of 32%.

The lessons learnt in formulation and implementation of Cluster Promotion Programme (CPP) should be effectively utilized for promotion of bivoltine sericulture in other parts of the Country. Further, it is essential to continue the bivoltine promotion programme in the clusters established under Cluster Promotion Programme (CPP) so as to make our country self-reliable in quality silk production.

Key words: Bivoltine, sericulture.