ABSTRACT
The study was undertaken to know the various problems faced by Agricultural Development Officers (ADOs) in using different extension teaching methods for transfer of farm technology to the ultimate users. The study was conducted in four purposively selected districts of Punjab State having maximum number of ADOs in position. A special questionnaire was prepared to study the various problems faced by them and the data were collected from 150 ADOs through distributed questionnaire approach during monthly meetings held at district headquarters of each selected district. Majority of the ADOs faced the problems of lack of funds, lack of transport and infrastructural facilities, non-availability of inputs, low educational level of farmers and difficulty in building rapport with them in using individual contact methods for transfer of farm technology. Lack of transport and infrastructural facilities, lack of funds, lack of training, non-cooperation of farmers and difficulty in building rapport and communicating with them were the major problems faced by ADOs in using group contact methods. Problems of lack of opportunity, lack of training, lack of knowledge, non-cooperation from farmers, lack of funds and lack of transport and infrastructural facilities were the other problems pointed out by ADOs in using mass contact methods for transfer of farm technology to the farmers.

Key words:
Agricultural development officers, Extension teaching methods, Problems, Transfer of farm technology.

Accepted:
December, 2008

AMANPREET SINGH, D.S. DHILLON AND KULDIP KUMAR DHIR