Vitality of hospitality and leisure education of a department of hospitality management in Taiwan

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Abstract

This study aims at reviewing the development model, future trend and curriculum implementation of Hospitality and Leisure education in Taiwan and reflecting its direction of future development by analyzing with the concept of vitality. Vitality index is an organization diagnosis approach constructed on the basis of Living System Theory (LST). It is the representation of life body’s energy, displayed in integration by the interaction among sub-systems of a life body. The measurement by this approach can facilitate researchers in or out of an organization to clarify the existing condition of the organization and to find out the problems causing insufficient organizational performance by the method similar to physician’s examining of human bodies, and further help the organization to improve business performance and the business itself. This study took a department of Hospitality and Leisure management in northern Taiwan as research object, utilizing vitality measurement index to seek out the optimal development direction of Hospitality and Leisure education in Taiwan.

Keywords: hospitality education, leisure, vitality, organization diagnosis

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