Performance evaluation of knowledge platform for children education institutions

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Abstract

With the low birth rate and Shoshika (a society without children, hereafter “Shoshika”), competitions in the preschool education, primarily relying on improving operating performance and economic values, has been pretty fierce than ever before. But how to make this achievable? Besides promoting quality of education and care service, the knowledge management for the
children education institutions was recommended to significantly increase their professional functions and efficiency. The research was just conducted concerning this point of view.

This research, focusing on the 35-year children education institution (hereinafter “the institution”), was conducted to introduce and plan the knowledge management for the institution, and set up a set of knowledge management platform to evaluate, verify and analyze its implementation in the institution’s operating performances. The platform was established complying with the institution’s requirements concerning about administration management, children care practice and health care.

According to the research, in order to improve competition superiorities and values, children education institutions shall firstly reform their internal organizations, which will be restored and strengthened by implementing the knowledge management platform. Besides, the platform shall be renewed continually to adapt to the future development of children education.

Keywords: children education institution, knowledge management, knowledge management platform

1. Introduction

The term of knowledge management platform (hereafter “knowledge management platform”) for children education means a systematic management of knowledge and application of various resources in the children education institutions, consisting of tangible assets and intangible talents or experience, to make the staff inside the institutions obtain, use and share knowledge through the system to achieve learning objects at an institutional level. Currently in Taiwan, lots of the institutions hire professional consultants instead of implementing the knowledge management platform. In addition, most researches were conducted by studying individual cases, mainly because the implementation and processes are still in exploration and immature.

As stated above, competitions in children education are pretty fierce given the effects of Shoshika. Yet, besides the improvement of quality of education, care and service, how to improve the competitions and economic values of the institutions through promoting its organizational effectiveness? As the most valuable assets to individuals and organizations, the knowledge was proposed to be the key to answer the question (Chiu, 2008). On this basis, the research was conducted concerning whether the professional functions and practical effectiveness of the institutions might be improved by building up a knowledge platform in the institutions.

Children education, studied in this research, is operated to provide education and care service, which are very complicated if looking at their implementations in the institutions and can be divided into administration management, children care practice and health management (Social