ABSTRACT
Shawls called Jamawars reflect the Indian heritage and were originally popular as Kani shawls which were the masterpieces of craftsmanship. The twill – tapestry technique used for weaving Jamawars in the past was painstaking and intricate one. The focus of this paper is to provide an insight into the revolutionary change in the manufacturing process involving Jacquards and powerlooms that made these Jamawars available to us in the present era at affordable prices and enabled them to sail smoothly through years and enter the list of machine made hot favourites especially in winters. The paper also studies the raw material used in manufacturing Jamawars and the problems faced by the Jamawar shawl industry of Amritsar.

Key words: Jacquard, Jamawar shawl, Production