Middle and senior-level managers’ attitudes concerning their perceived needs for educational training in tourist hotels

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Abstract
Educational training through professional programs has been recognized as an important tool to foster economic growth within companies and industries in the global marketplace. The primary goal of this study was to identify and analyze middle and senior-level managers’ attitudes concerning their perceived needs for educational training in tourist hotels. Survey data were collected from 87 hotels, and a targeted sampling method was adopted. The analyses of data reported in this study indicated that each dependent variable tested supported the hypothesis of significant difference at the .05 level. The perceived needs for educational training expressed by middle and senior level managers in tourist hotels represented their motivations related to Maslow’s Hierarchy of Needs within the categories of Self-esteem and Self-Actualization. The specific educational training courses identified as most needed by both middle and senior level managers were in the area of human resource management and leadership development.

Keywords: Educational Training, Tourist Hotel, Training Motivation, Training Course

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